

EDITORIAL

CRISIS MANAGEMENT

Paradigm of communications disseminated in related to “Crisis Communication” covers categories like strategic communication and public relations, communicational philosophies, theories, best practice models and required adaptations relevant to the communicational process. Disequilibrium in a situation creates crisis that need to be stabilize and the treatment is crisis management, we have three articles in the current issue on topic related to the theme of our journal, we will appreciate your comments and reviews.

Recent studies have evidenced that the coverage of “Islam and Muslims” is widely influenced by the ideological leanings of the newspapers. Papers explore whether the ideological differences in the coverage of Islam and Muslims are because of existence of the ‘political parallelism’ phenomenon in the editorial contents of Australian newspapers “*The Australian*” and “*The Age*” during the period of the study?

The article “Indian Media Strategy to Demonize Kashmiri Resistance” find that India has applied media as a tool to portray Kashmir movement as terrorism. Indian media went overboard to justify massive killings and violations of human rights by the armed forces find six frames of self-determination movement in electrical dialecticism theoretical prism. Indian approach to use media is seen as a key tool to demonize mass resistance movement in Jammu and Kashmir in different phases of the movement in Kashmir – 1947, 1965, 1971, 1987, 2000 and 2010.

The article “Role of Communication in Earthquake Vulnerability and Its Impacts on Building Resilience” assess the impact and role of risk communication in earthquake vulnerability in district Bagh, Azad Jammu and Kashmir in enhancing resilience of residential buildings.

Your comments, reviews, post and suggestions are always welcome pl. cite these articles if find relevance to your interest. Writers around the world are welcome in this blind peer review journal.

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